Political Science (POLS) 3230

Middle East Government and Politics

Fall 2020

DEPARTMENT OF POLITICAL SCIENCE
Utah State University

Tuesday/ Thursday 3:00–4:15 PM
Classroom: Geology 302

Instructor: Austin J. Knuppe
(pronounced nuh-pee)

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Course Description

This course provides an overview of the politics of the contemporary Middle East (1917–present). The course is organized thematically and (more or less) chronologically. We will examine prominent explanations for the democratic deficit in the Middle East, and challenge the notion that the region is completely devoid of competitive and meaningful politics.

More specifically, we will explore the ways in which a variety of factors—including foreign intervention, persistent authoritarianism, oil, and religion, among others—has affected domestic politics in Middle Eastern countries. We will consider a number of different aspects of domestic politics, including redistribution, gender politics, political mobilization, and public opinion. We will end the course by building on what we have learned to make sense of the 2010-2011 “Arab Spring” uprisings, in an effort to understand whether these recent developments mark change or continuity.

The course consists of four parts:

- Collapse of the Ottoman Empire and the Effects of European Colonialism (1917–1945)
- Post-Colonial Independence and Cold War Competition (1945–1989)
- Aftermath of the Arab Spring (2011–present)
Course Goals and Learning Objectives

The course readings, writing assignments, and exams are intended to achieve four primary objectives. By the end of the course, students should be able to:

1. Identify key characteristics of the current government of most Middle Eastern countries, the current economic situation in the country, the religious makeup of the country and religion’s role in politics, and the most important social and political issues facing citizens.

2. Identify the religious and ethnic cleavages that are politically relevant in the Middle East, explain their origins, and analyze how these divisions affect contemporary politics.

3. Explain the degree to which different countries rely on oil revenues, and how this reliance affects their political and economic development.

4. Analyze isolated events—like those you might find in a newspaper article—in a broader context. Explain the background of the event in question, identify the key players and their preferences, and predict what we might expect to happen next.

Course Texts

Most course readings are from the following required books, both available at the USU campus store or on reserve at the university library:


Older editions of these books are not suitable. Other supplemental journal articles, news articles, and book sections are available online or on reserve, as noted in the syllabus. Access to certain websites is available only via an Utah State internet connection. The instructor will distribute detailed instructions for finding online journal articles.

Course Requirements

Students are expected to attend every lecture, to complete all of the required readings, and to watch or read any additional material that is posted to Canvas each week. When
additional materials are posted, I will note explicitly whether they are required or merely optional for interested students. Note that lectures will sometimes cover material that is not in the readings, and the readings may contain material that is not covered in the lectures. Both are critical to your success on quizzes and exams.

The required graded items are:

- Reading Quizzes & Class Participation (25%)
- Midterm Examination (25%)
- Journal Assignment (25%)
- Final Examination (25%)

**Lectures**

To succeed in the course, it is essential to attend class and participate in the lectures. Lecture slides will also be posted as PDFs on Canvas. I recommend that you have the slides in front of you while you’re listening to the lecture so that you can take notes and follow the overall outline of the course material.

**Quizzes**

During the first week, students will take a short quiz based on the content of the syllabus. The quiz is required to access course materials on Canvas and students must receive a 80% or higher to get credit for it. Students will have five percentage points subtracted from your final grade if they do not complete it.

In the second week of the course, students will complete a map quiz based on key geographic features of the Middle East and North Africa (e.g., capital cities, waterways, country borders). The instructor will provide a list of electronic flash cards to help students prepare for the quiz.

In addition, occasional multiple-choice reading quizzes will be posted on Canvas. The quiz will remain available for a 24-hour period. The quizzes are open-book and open-note but no collaboration between students is permitted. Once you begin the quiz, you will have a limited amount of time to complete it (normally 15 minutes), so you should prepare as if you were taking an in-class quiz.

**Students will be allowed two attempts to complete each quiz. The higher grade of the two will be recorded in the course grade book.**
Midterm and Final Examinations

Students will complete a take-home midterm and final examination. Both examinations are open-note and will be submitted electronically to Canvass at the designated date and time. For both examinations, students can access notes, readings, and other materials, but they must work independently.

The midterm is designed to be completed in approximately 60 minutes and cover material from the first half of the course. Students will receive the prompt on Canvass and will have 24 hours to submit their answers. The final examination is designed to be completed in two house and will cover material from the second half of the course (i.e., it is not cumulative). Students will have 48 hours to access the final exam questions and upload their responses electronically to Canvass. The midterm and final exam will each consist of 25% of students’ final grade.

Both exams will follow the same format, including a combination of short- and long-answer essay questions. Unlike in-class examinations which often quiz students on course "trivia" (e.g., people, dates, events, and concepts), the exams in this course will concentrate on analysis and application. They will require students to take a theory, concept, or event from the course and apply it to a contemporary problem, question, or policy.

The instructor will provide a brief study guide for both examinations approximately one week before the exam date.

Journal Assignment

One of the core requirements of the course is for students to became informed consumers of current news coverage about the Middle East and North Africa (MENA). Toward that end, students will select a region and write semi-regular journal entries based on news stories, podcasts, or documentaries they follow over the course of the term. Students should select one of the following regions:

» North Africa (Libya, Algeria, Morocco, Mauritania, Tunisia, Egypt, Sudan)
» Turkey & the Levant (Syria, Lebanon, Jordan, Israel, Palestine, Turkey)
» Persian Gulf (Iraq, Iran, Saudi Arabia, Yemen, Kuwait, Bahrain, Qatar, Oman)

Over the course of the semester, students are required to follow news coverage in their region each week. Students will then write five, 500–750 word journal entries based on a news story of their choice due at regular intervals throughout the semester. Journal entries should briefly summarize the key events in the article (two paragraphs or less) and analyze the news based on concepts, theories, and historical events covered in the course. Students will submit their entire journal to Canvass for instructor review.
The following source are suggested for following current affairs in the Middle East and North Africa:

- **Newspapers:** The New York Times, Washington Post, Jerusalem Post, Haaretz
- **Magazines:** The Atlantic, The Economist, Middle East Eye, The New Yorker
- **Websites:** Al Jazeera English, Al Monitor, BBC News Middle East, The New Arab, Middle East Monitor
- **Think Tanks:** Brookings Institution, Middle East Institute, Carnegie Endowment for International Peace, The Washington Institute for Near East Policy, U.S. Institute of Peace, American Enterprise Institute, Center for a New American Security
- **Podcasts:** Middle East Focus, Kerning Cultures, POMEPS Conversations, LSE Middle East Centre, Oxford Middle East Centre, Aswat Voices of Arabia

**Extra Credit: Book or Film Review**

Students often find themselves a percentage point or two shy from their desired final grade (e.g., a 89% but they want to earn an A- for their final grade). To address these concerns—and mitigate any panicked emails at the end of the semester—I offer an optional extra credit assignment that can boost a student’s final grade up to 2% points.

To receive extra credit, students may select a recent book or film addressing a topic relevant to Middle East politics and write a 1,000 word review (approximately 2 single-spaced pages). A high-quality review does more than describe a text or film’s argument or theme. Rather, students should seek to address one or more of the following components:

- engage a relevant question or puzzle covered in the course
- introduce new or relevant information to the discussion
- reference specific course material in one’s analysis (a reading, lecture, etc.)
- provide a substantive rebuttal or challenge to the author’s primary argument, theme, or method

Book or film selections must be pre-approved by the instructor prior to submission. Reviews are due on Canvass by 5 PM MDT on the last full day of class (Thursday, December 10th).
Course Policies

Attendance Policy

I have no formal attendance policy, but active participation in the lectures is an integral component of students’ participation grade. Class attendance will also help students prepare for the midterm and final examinations, as well as the journal assignment.

Communication and Office Hours

I primarily use emails and announcements on Canvas to communicate with students. Please check Canvas frequently throughout the semester.

You should feel free to email me with any specific questions about course materials or logistics. Please treat your email as a professional correspondence and be as clear and specific as possible, and please include “PS 3230” somewhere in the subject line. Because of the high enrollments and format of this course, I receive many emails and can only respond effectively if I understand your inquiry. I will hold weekly office hours in Old Main Hall, as indicated at the top of the syllabus. If you are unavailable during this time period, feel free to email me to schedule a separate appointment.

Collaboration With Other Students

In completing the assignments, you are encouraged to interact with your instructor and student colleagues. However, sharing answers to the assignments, including online reading quizzes or exams, is strictly prohibited. If assignments are submitted that look suspiciously similar, they will be investigated for academic misconduct (see below).

Late Assignments

Late assignments will not be accepted, unless a prior extension has been granted by the instructor (Canvas will not accept assignments after the stated deadline on the relevant due dates). For this reason, you are strongly encouraged to start working on your assignments early, and to attend class and office hours to have questions answered promptly.
Technical Problems

It is your responsibility to ensure that you can view lecture videos and other material posted to Canvas, and that you can use the Canvas site to take quizzes and exams, submit papers, etc. We cannot troubleshoot technical problems for all of our students, so you should consult the online Service Desk or contact their phone number at (435)-797-HELP or email servicedesk@usu.edu. If you are having a problem with Canvas, a good first step is to try a different internet browser or computer.

Academic Integrity

The University expects that students and faculty alike maintain the highest standards of academic honesty. The Code of Policies and Procedures for Students at Utah State University (Student Conduct) addresses academic integrity and honesty and notes the following:

Academic Integrity

Students have a responsibility to promote academic integrity at the University by not participating in or facilitating others’ participation in any act of academic dishonesty and by reporting all violations or suspected violations of the Academic Integrity Standard to their instructors.

The Honor Pledge

To enhance the learning environment at Utah State University and to develop student academic integrity, each student agrees to the following Honor Pledge: “I pledge, on my honor, to conduct myself with the foremost level of academic integrity.” Violations of the Academic Integrity Standard (academic violations) include, but are not limited to cheating, falsification, and plagiarism.

Plagiarism

Plagiarism includes knowingly “representing by paraphrase or direct quotation, the published or unpublished work of another person as one’s own in any academic exercise or activity without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.” The penalties for plagiarism are severe. They include warning or reprimand, grade adjustment, probation, suspension, expulsion, withholding of transcripts, denial or revocation of degrees, and referral to psychological counseling.
Students with Disabilities

USU welcomes students with disabilities. If you have, or suspect you may have, a physical, mental health, or learning disability that may require accommodations in this course, please contact the Disability Resource Center (DRC) as early in the semester as possible (University Inn #101, 435-797-2444, drc@usu.edu). All disability related accommodations must be approved by the DRC. Once approved, the DRC will coordinate with faculty to provide accommodations.

Mental Health

Mental health is critically important for the success of USU students. As a student, you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce your ability to participate in daily activities. Utah State University provides free services for students to assist them with addressing these and other concerns. You can learn more about the broad range of confidential mental health services available on campus at Counseling and Psychological Services (CAPS).

Students are also encouraged to download the SafeUT App to their smartphones. The SafeUT application is a 24/7 statewide crisis text and tip service that provides real-time crisis intervention to students through texting and a confidential tip program that can help anyone with emotional crises, bullying, relationship problems, mental health, or suicide related issues.

Sexual Harassment

Utah State University is committed to creating and maintaining an environment free from acts of sexual misconduct and discrimination and to fostering respect and dignity for all members of the USU community. Title IX and USU Policy 339 address sexual harassment in the workplace and academic setting.

The university responds promptly upon learning of any form of possible discrimination or sexual misconduct. Any individual may contact USU’s Affirmative Action/Equal Opportunity (AA/EO) Office for available options and resources or clarification. The university has established a complaint procedure to handle all types of discrimination complaints, including sexual harassment (USU Policy 305), and has designated the AA/EO Director/Title IX Coordinator as the official responsible for receiving and investigating complaints of sexual harassment.
Course Schedule and Readings

Please note the page numbers listed below, as only selected pages of certain articles or book sections are assigned.

Part I: Collapse of the Ottomans and Effects of European Colonialism

Tuesday, September 1st  Making the Modern Middle East
  ▶ Fisher, Max. “40 maps that explain the Middle East.” Vox. 26 March 2015.

Thursday, September 3rd  Legacies of the Ottoman Empire, Part I
  ▶ MacQueen, Ch. 1, pp. 1–13
  ▶ Ruthven, Ch. 1 & Appendix, pp. 1–26 and 159–164
  ▶ Complete syllabus quiz

Tuesday, September 8th  Legacies of the Ottoman Empire, Part II
  ▶ MacQueen, Ch. 1, pp. 13–24

Thursday, September 10th  European Colonialism, Part I
  ▶ MacQueen, Ch. 2, pp. 27–37
Select region for journal assignment

Tuesday, September 15th

European Colonialism, Part II

- MacQueen, Ch. 2, pp. 37–50

Thursday, September 17th

European Colonialism, Part III

- MacQueen, Ch. 2, pp. 50–59

May Quiz (by 11:59 PM MDT)

Part II: Post-Colonial Independence and Cold War Competition

Tuesday, September 22nd

The Cold War in the Middle East, Part I

- MacQueen, Ch. 3, pp. 64–72
- Cleveland, Ch. 13, pp. 261–271

Thursday, September 24th

The Cold War in the Middle East, Part II

- MacQueen, Ch. 3, pp. 72–82

Journal entry #1 due

Tuesday, September 29th

The Cold War in the Middle East, Part III

- MacQueen, Ch. 3, pp. 82–95
Thursday, October 1st

Nationalism, Islamism, and Political Ideology, Part I

- MacQueen, Ch. 4, pp. 97–116

Tuesday, October 6th

Nationalism, Islamism, and Political Ideology, Part II

- MacQueen, Ch. 4, pp. 116–125
- Ruthven, Ch. 2 & 3, pp. 27–81

Thursday, October 8th

Nationalism, Islamism, and Political Ideology, Part III

- MacQueen, Ch. 4, pp. 128–135
- Ruthven, Ch. 4 & 6, pp. 82–99 and 126–158

Tuesday, October 13th

Israeli-Palestinian Conflict, Part I

- MacQueen, Ch. 5, pp. 141–155

Thursday, October 15th

Israeli-Palestinian Conflict, Part II

- MacQueen, Ch. 5, pp. 155–165
- Waxman, Ch. 5, pp. 155–202
- Journal entry #2 due

Tuesday, October 20th

Midterm Examination (submit online by 11:59 PM MDT)
Thursday, October 22nd

Oil, Economy, and Development, Part I

▶ MacQueen, ch. 6, pp. 170–182


Tuesday, October 27th

Oil, Economy, and Development, Part II

▶ MacQueen, ch. 6, pp. 182–194


Thursday, October 29th

Military, Security, and Politics, Part I

▶ MacQueen, ch. 7, pp. 198–216


Tuesday, November 3rd

Military, Security, and Politics, Part II

▶ MacQueen, Ch. 7, pp. 216–230

▶ Islamic State, “Why We Hate You and Why We Fight You,” *Dabiq*, 31 July 2016.

Thursday, November 5th

Authoritarianism, Part I

▶ MacQueen, Ch. 8, pp. 234–248

Journal entry #3 due

Tuesday, November 10th  Authoritarianism, Part II

> MacQueen, Ch. 8, pp. 248–257


Thursday, November 12th  Authoritarianism, Part III


Part III: Middle East Politics in the Shadow of U.S. Hegemony

Tuesday, November 17th  Democratization and the Arab Uprisings, Part I

> MacQueen, Ch. 9, pp. 263–275


Thursday, November 19th  Democratization and the Arab Uprisings, Part II

> MacQueen, Ch. 9, pp. 275–285


> Journal entry #4 due

Tuesday, November 24th  Democratization and the Arab Uprisings, Part III
Gause, Gregory F. “Why Middle East Studies Missed the Arab Spring: The Myth of Authoritarian Stability.” *Foreign Affairs.* vol. 90, no. 4 (July/August 2011).


**Thursday, November 26th**  
**Thanksgiving Break**

**Part IV: Aftermath of the Arab Spring**

**Tuesday, December 1st**  
**U.S. Military Intervention and the Global War on Terror**

MacQueen, Ch. 10, pp. 291–317


**Thursday, December 3rd**  
**Legacies of the Iraq War**

MacQueen, Ch. 10, pp. 318–329


Journal entry #5 due

**Tuesday, December 8th**  
**Syrian Civil War (2011–?)**

MacQueen, Ch. 11, pp. 335–350


**Thursday, December 10th**  
**The Refugee Crisis**

MacQueen, Ch. 11, pp. 350–356


Tuesday, December 15th

Final Examination (submit online by 11:59 PM MDT)

› Study Guide provided by instructor

› Complete online course evaluation to access final grade